



The **Online-Magazine** of cutting techniques

The Online Magazine www.Zerspanungstechnik.de is meanwhile established since 2002 and reports online and via Newsletter about current topics all above cutting techniques, such as:

- On site from specialized fairs, in-house exhibitions and other events in the industry
- From enterprises with reports about products and users
- Innovations and future visions of international organizations
- Current economic cycle data and enterprise news

Therefore www.Zerspanungstechnik.de offers various services to readers and visitors, as for example:

- Conventional online advertisements like banners or skyscrapers
- Individually designed special pages for companies, fairs, etc.
- Videos and picture galleries on Zerspanungstechnik.TV
- Calendars with events like fairs, in-house exhibitions, congresses or advanced training courses
- Company news – clearly represented in specific company category
- Company data in manufacturer data base for simplified manufacturer search
- Job portal for targeted search for specialists
- Weekly Newsletter reaching approx. 13.000 addresses containing the current news

As a matter of course we would be pleased to advice you with our experience and support you with creativity for the design of successful and sustainable advertisement concepts. Please contact us.

You reach us by phone:
0049 761 5563466

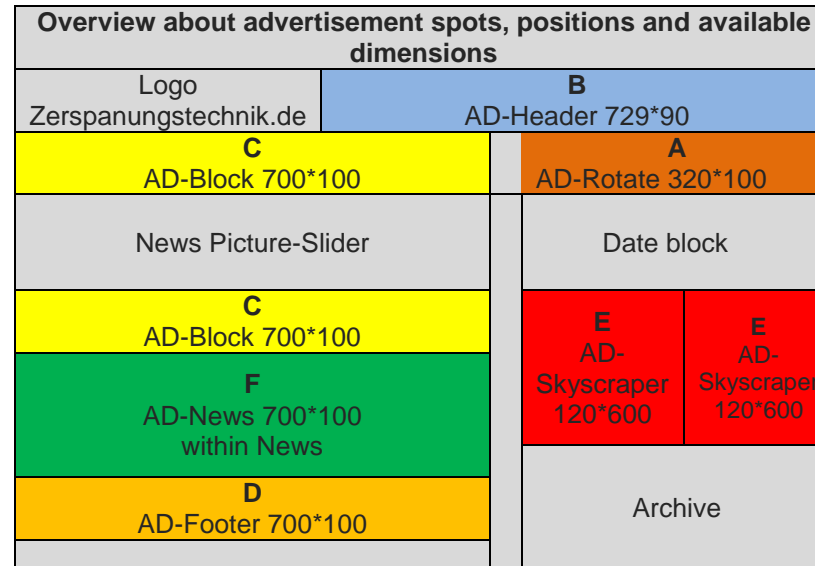
Or via e-mail:
media@zerspanungstechnik.de

On the following pages we provide you an overview about the services and the performance of www.Zerspanungstechnik.de:



Online advertisement with www.Zerspanungstechnik.de offers flexibility and a high portion of interaction: banner advertisement enables visualization of targeted information about products or events to a broad audience with measurable results.

The following options are available on www.Zerspanungstechnik.de:



AD	Advertising (Form)	Format (Pixel. W*H)	Fee € (month)	Description of advertisement opportunities on www.Zerspanungstechnik.de
A	AD-Rotate	320*100	910	Logo within the slider on the homepage (news) and subpages (see overview)
B	AD-Header	729*90	3250	Banner in header on all pages and within weekly newsletter
C	AD-Block	700*100	3050	Banner on homepage (news) within direct view field below TOP NEWS Slider
D	AD-Footer	700*100	750	Banner within Footer on all pages
E	AD-Skyscraper	120*600	3050	Skyscraper within sidebar of homepage and subpages as well as in newsletter
F	AD-News	700*100	2050	Banner within news, integrated in message



Besides our news block and the options for online advertisement, www.Zerspanungstechnik.de offers various services. Be it the presentation of dates for fairs, courses or congresses, our manufacturer data base, individual extra pages or our job portal. www.Zerspanungstechnik.de features many opportunities.

S	Service (Form)	Format (Pixel. W*H)	Fee € (month)	Description
S1	Extrablatt	1 page	4.850	Individually designed page with link in the main menu
S2	Company-News	320*100	205	Individual enterprise category with logo and abstract of your enterprise news
S3	Company-Data	320*100	25	Company entry with logo and link within the manufacturer data base
S4	Job-Portal	320*100	125	Job offer within the job portal with logo of your company
S5	Dates	320*100	105	Date entries in the calendar function as well as current dates on the main page with logo

Statistics

- Between September 2017 and September 2018 www.Zerspanungstechnik.de registered more than 340.000 page views from within the country and abroad. An increase of 20% in comparison to the previous year.
- The recording and analytics of the hit rates on www.Zerspanungstechnik.de is carried out with Google Analytics.

Advisory service

Our Media Data provide an overview about our portfolio. In addition we offer individual special solutions and services. We would be pleased to support your media planning.

Contact

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